



PHOENIX SUSTAINABILITY INITIATIVE AT THE UNIVERSITY OF CHICAGO

PSI Certified Green Partnership

This Partnership, effective beginning on _____, 2020, represents an agreement between The Sit Down Café and Sushi Bar and Phoenix Sustainability Initiative's Hyde Park Business Partnerships. This Partnership, if both parties feel that their aims are being respected and met, can be renewed annually.

About Us

We are Hyde Park Business Partnerships (HPBP), a branch of Phoenix Sustainability Initiative (PSI), which is a University of Chicago Registered Student Organization seeking to promote sustainability on campus and in the surrounding community. The mission of HPBP is simple: to enhance sustainable business practices in Hyde Park. As a student-run organization, we offer our services at no charge. Throughout our partnership, we will provide you with cost-effective and resource-saving strategies to reduce your business's environmental impact while enhancing your community ties.

Background

In Autumn 2019, Hyde Park Business Partnerships surveyed the University of Chicago student body to evaluate interest in environmentally sustainable restaurants and cafes in Hyde Park. The responses from over 160 students indicated an overwhelming demand for enhanced sustainability in local businesses.

We found the following:

- 97% of students are to some extent environmentally-conscious about their personal lifestyle;
- 92% of students want to know which cafes and restaurants in Hyde Park are sustainable;
- 70% of students eat outside of campus at least once per week;
- For a \$10 meal, the average student would pay \$4.74 extra if they knew it was prepared by an environmentally sustainable restaurant.

Based on this feedback, HPBP hopes to help Hyde Park businesses adapt to the changing expectations of consumers by implementing sustainable practices.



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How We Can Help You

Contingent upon the successful implementation of the terms of this agreement, Hyde Park Business Partnerships will:

- Offer free sustainability consultations with specific methods for enhancing environmentally-friendly practices;
- Advertise your business in PSI club announcements, social media, and a public list of green businesses and activities in Hyde Park;
- Label your business a Certified Green Partner of Phoenix Sustainability Initiative;
- Purchase catering for PSI's campus-wide Earth Day event in April.

How You Can Help Us

In this partnership, we hope for transparent communication over gas, electricity, and water usage to develop a metric for our sustainability progress. Your business will also:

- Commit to reducing energy usage by using natural lighting and opening windows;
- Limit waste production by replacing single-use plastics with reusable items and offering a bring-your-own mug beverage discount;
- Reduce water usage by looking into more efficient kitchen appliances, locating and repairing any kitchen or restroom leaks, and discouraging flushing of all non-toilet paper items;
- Improve food sustainability by implementing composting, looking into sustainably sourced produce, and highlighting dishes with limited animal products.

Hyde Park Business Partnerships and Phoenix Sustainability Initiative look forward to a successful partnership that will help your business grow sustainably.

Your Signature: _____

Date: _____

Our Signature: _____

Date: _____

For further contact and inquiry, email psihpbp@gmail.com.